



Consulate General of Italy
Johannesburg

PUBLIC NOTICE FOR THE SEARCH OF SPONSORSHIPS

Within the framework of its institutional activities, the Consulate General of Italy in Johannesburg (hereinafter “Consulate General”) organizes a wide range of events aimed at promoting Italy’s economic, cultural and scientific presence in South Africa.

In this context, the Consulate General invites public and/or private entities to express their interest in supporting the organization of such activities through the sponsorship of one or more events, including, by way of example, during the coming months of 2026: music and dance performances promoting the Italian language and culture; information technology solutions to promote Italian restaurants and businesses operating in the field of Italian cuisine; and logistical solutions facilitating the arrival in South Africa of new Italian companies interested in exporting their products. These initiatives may also include celebrations of the Italian National Day (Festa della Repubblica) and may furthermore be organized in cooperation with a company in order to target their respective audiences.

Interested parties will have the opportunity to discuss with the Consulate General the most effective implementation arrangements, the involvement of guests and invitees proposed by the sponsoring companies, and to promote their corporate image, company name or other distinctive elements according to the arrangements to be agreed upon from time to time in the relevant Sponsorship Agreement, which shall be finalized in accordance with the terms set out in this Notice.

Definitions

1. The entity intending to enter into a Sponsorship Agreement with the Consulate General shall be referred to as the “Sponsor”. Sponsors may include public and/or private bodies, companies and other entities wishing to promote their name, trademark, business activities and/or products, services and similar items through collaboration with the Consulate General.

2. Relations between the Consulate General and Sponsors shall be governed by separate agreements executed under Italian law by means of a private written contract. For the purpose of this Notice, a “Sponsorship Agreement” means a reciprocal performance contract under which the beneficiary of the sponsorship procedure (the Consulate General or the “Sponsee”) offers, within the framework of the relevant initiative, a third party (the “Sponsor”), who undertakes to pay a specified sum of money or provide goods or services, the opportunity to publicize its corporate name, logo, trademark or products within specifically designated advertising spaces.

3. “Sponsorship” means any contribution in money, goods, services, works or other forms of support provided by third parties for promotional purposes in order to obtain an image-related benefit. Sponsorship proposals may therefore consist of financial sponsorships (in the form of monetary contributions), technical sponsorships (through the direct provision of services or the supply of goods), or mixed sponsorships combining both forms (partly financial and partly technical). Any expenses related to taxes, duties, fees, insurance premiums or any other charges provided for by laws or regulations arising from the execution of the contract shall remain entirely borne by the Sponsor.

For the Consulate General, sponsorship results in budgetary savings compared with the expenditure that would otherwise be incurred for the organization of a specific event or series of events.

Sponsor Requirements

In compliance with the principles of impartiality and equal treatment among the operators expressing an interest, the Sponsorship Agreement may be freely negotiated between the parties, without prejudice to the requirement to verify that the Sponsor is not subject to any of the grounds for exclusion from the sponsorship procedure provided for under Articles 94 and 95 of Italian Legislative Decree No. 36/2023. The Sponsor shall also possess the qualifications required of contractors for the acquisition of the services and supplies covered by the sponsorship. The Consulate General may allow more than one Sponsor to finance each initiative. No Sponsor shall claim any exclusive rights with respect to the sponsored initiatives.

Selection Procedures

This Notice is in no way binding upon the Consulate General and is intended solely to receive one or more sponsorship proposals from potentially interested operators. This Notice does not constitute a procurement or tender procedure. Accordingly, no rankings, scores or merit classifications shall be established.

Sponsorship proposals shall therefore be regarded as non-binding upon the Consulate General for the purpose of concluding a Sponsorship Agreement. Should an expression of interest be deemed worthy of further consideration, the relevant parties shall be contacted by means of a specific communication. The Consulate General also reserves the right to seek Sponsors directly through its own contacts.

Sponsorship proposals shall be evaluated by the Consulate General in accordance with the principles of economy, effectiveness, timeliness and fairness established by the applicable legislation, within a framework of legality, sound administrative practice, non-discrimination and transparency of administrative action, while ensuring compliance with the principles of environmental protection and energy efficiency.

The Consulate General further reserves the right not to accept proposals which, by reason of the nature of the sponsorship and/or the Sponsor's activities: are considered incompatible with the institutional role of the Consulate General; may give rise to conflicts of interest; may prejudice and/or damage the image or activities of the Consulate General; or are contrary to the principles of the Italian legal system and/or prohibited by law.

Specific Contractual Clauses

The Sponsorship Agreement shall include a specific clause entitling the Consulate General to withdraw from the agreement for reasons of foreign policy, upon simple request, without any conditions or limitations whatsoever, free of charge and without prejudice to the right to reimbursement of any advance supplies or goods already provided. Services already rendered and/or liabilities already assumed by the Sponsor shall not give rise to any claim for reimbursement or restitution against the Consulate General.

The Consulate General shall bear no liability where exceptional circumstances and/or events of force majeure or any other circumstances not attributable to the Consulate General, prevent the organization of the events covered by the Sponsorship Agreement.

Submission of Expressions of Interest

Interested parties wishing to be contacted are invited to submit an Expression of Interest to the following e-mail address: admin.johannesburg@esteri.it, indicating in the subject line: "EXPRESSION OF INTEREST FOR SPONSORSHIP" and enclosing, under penalty of exclusion, the following documents:

- a) the Expression of Interest Form referred to in Annex 1;
- b) acknowledgement and acceptance of the Privacy Notice referred to in Annex 2;
- c) a copy of a valid identity document of the legal representative who signed the Expression of Interest.

The Expression of Interest shall also include a brief description of the applicant's activities, economic size and marketing policies.

When completing the Expression of Interest Form, applicants shall specify the type of sponsorship being offered (financial, technical or mixed). The Consulate General reserves the right to request amendments to the content of the proposal on the basis of its own requirements, without thereby creating any obligation for the Sponsor.

In the case of technical sponsorship, the Sponsor shall declare that it possesses the qualifications required for the specific performance and that the services/supplies will be carried out by qualified personnel in accordance with the applicable legislation, also providing the relevant certifications attesting that the works/services have been properly executed in accordance with professional standards. The Sponsor shall furthermore indicate the financial value of the goods/services covered by the technical sponsorship.

Applicants may also submit project proposals concerning specific forms of consideration, communication and/or dissemination of their logo and/or corporate image.

Processing of Personal Data

Applicants consent to the processing of their personal data exclusively for the purposes of the administrative and accounting management of matters relating to the sponsorship procedure.

Sponsorship proposals must therefore be accompanied by acknowledgement and acceptance of the information notice concerning the protection of natural persons with regard to the processing of personal data pursuant to Article 13 of EU Regulation 2016/679, as set out in Annex 2 to this notice.

Johannesburg, 21 July 2026

Posted on the Consular Notice Board on **21 July 2026** and published on the same date on the website of the Consulate General (<https://consjohannesburg.esteri.it/>).

(Company logo/header including Tax Code/VAT number. Preferably on company letterhead)

TO THE CONSULATE GENERAL OF ITALY IN JOHANNESBURG
EXPRESSION OF INTEREST IN SPONSORSHIP

Subject: Expression of interest in sponsoring the economic and cultural promotion initiatives and events of the Consulate General of Italy in Johannesburg.

The undersigned _____
born in _____ on _____, in the capacity of legal
representative of the company _____
with Head Office at _____
Tel. _____ e-mail _____

Having regard to the notice published on the website of the Consulate General of Italy in Johannesburg concerning sponsorship opportunities for the events referred to above,

HEREBY FORMALLY EXPRESSES INTEREST IN SPONSORSHIP, PROPOSING:

*(CHOOSE ONE OF THE FOLLOWING OPTIONS: FINANCIAL, TECHNICAL OR MIXED SPONSORSHIP AND
COMPLETE THE RELEVANT SECTIONS)*

Option 1 – “Pure” Financial Sponsorship Amounting to ZAR (or EUR) _____ (in figures and in words), consisting of funding which the Sponsor undertakes to pay, upon execution of the relevant Sponsorship Agreement, into the bank account in the name of the Consulate General of Italy in Johannesburg, to be communicated upon signature of the agreement, or through debt assumption or direct payment obligations undertaken by the Sponsor;

Option 2 – “Technical” Sponsorship Having a market economic value of ZAR (or EUR) _____ (in figures and in words), consisting of the in-kind provision of: (indicate the nature of the technical service/supply) _____

Option 3 – Mixed Sponsorship Consisting of: financial sponsorship amounting to ZAR (or EUR) _____ (in figures and in words) and technical sponsorship having a value of ZAR (or EUR) _____ (in figures and in words), through the provision of: (insert description of the type of supply/service offered) _____

The undersigned declares to have read the above-mentioned notice, as well as the information notice concerning the processing of personal data, and accepts all the conditions contained therein. The undersigned further undertakes, should the sponsorship offered be accepted by the Consulate General, to assume all responsibilities and obligations arising from the sponsorship and the display of trademarks/logos, including any local costs connected with advertising materials and related authorizations where required under applicable legislation.

The undersigned further declares:

- to possess the participation requirements set forth in the above-mentioned notice;
- that none of the persons vested with powers of representation on behalf of the Sponsor is subject to one or more exclusion grounds pursuant to Articles 94 and 95 of Legislative Decree No. 36/2023, with particular reference, by way of example and without limitation, to provisions concerning criminal convictions; payment of taxes, duties or social security contributions in the country of establishment, in Italy and in the country

where the sponsorship is carried out; grounds for exclusion related to insolvency, conflicts of interest or professional misconduct; and any exclusion grounds provided for under Italian law or equivalent provisions under the legal system of the country where the sponsorship takes place;

- that none of the persons vested with powers of representation is subject to restrictions arising from anti-mafia legislation or preventive measures;
- that the sponsorship performance proposed is consistent with the object and scope of the Sponsor's business activities as described in the legal documentation/articles of incorporation of the relevant legal entity/company/association.

The Representative formally declares that the information contained in this declaration is true and correct.

The undersigned consents to the processing of personal data exclusively for administrative and accounting purposes connected with the sponsorship.

Place and date _____
[name, surname and capacity of the signatory/signatories]

Attachments:

1. Copy of a valid identity document.

**NOTICE ON THE PROTECTION OF NATURAL PERSONS
WITH REGARD TO THE PROCESSING OF PERSONAL DATA**
Regulation (EU) 2016/679, Article 13

The processing of personal data is based on the principles of lawfulness, fairness and transparency in order to protect the fundamental rights and freedoms of natural persons. To this end, the following information is provided:

1. The data controller is the Ministry of Foreign Affairs and International Cooperation (MAECI) of the Italian Republic, which, in this specific case, operates through the Consulate General of Italy in Johannesburg, 37 First Avenue, Houghton Estate, 2198 Johannesburg, admin.johannesburg@esteri.it tel. +27 (0)11 7281392/93.

2. MAECI has appointed a Data Protection Officer who, in the event of questions or complaints, may be contacted at the following details: Ministry of Foreign Affairs and International Cooperation, Piazzale della Farnesina 1, 00135 Rome, tel. +39 06 36911 (switchboard), e-mail: rpd@esteri.it; certified email: rpd@cert.esteri.it.

3. The personal data requested are necessary for the evaluation of sponsorship offers.

4. The provision of data is mandatory under Italian law and any refusal to provide the requested data shall result in exclusion from the selection procedure for the aforementioned sponsorship offers.

5. The processing shall be carried out manually or electronically by specifically authorized personnel.

6. The data shall be communicated to the internal and external supervisory bodies of MAECI. By signing this notice, the interested party gives consent to the communication of the aforementioned data also to the competent local authorities for verification purposes and to the publication of the essential elements of the concluded agreement on the contracting authority's website, in accordance with Italian legislation on transparency in public contracts.

7. The data shall be retained for a maximum period of 5 years starting from the termination of the contractual relationship due to completion of execution or for any other reason, including termination for breach of contract. This period shall be suspended in the event of judicial proceedings.

8. The interested party may request access to and rectification of their personal data. In such cases, the interested party must submit a specific request to the contact details indicated in point 1, informing the MAECI Data Protection Officer at the contact details indicated in point 2.

9. If the interested party believes that their rights have been violated, they may lodge a complaint with the MAECI Data Protection Officer. Alternatively, they may contact the Italian Data Protection Authority (Piazza Venezia 11, 00187 Rome, tel. +39 06 696771 (switchboard), e-mail: garante@gpdp.it, certified email: protocollo@pec.gpdp.it) or the competent judicial authority.

Place, date

Signature of the interested party for acknowledgement and acceptance

.....